



MSc EURAMA - PROVISIONAL COURSES

Specialisation EI PURPAN – Toulouse - FR

Equine chain management in Europe

A2 – SPECIALISATION : Equine chain management in Europe			
<i>Semester in EI Purpan – FRANCE, taught in FRENCH</i>			
<i>RESPONSIBLE: M. de Rancourt</i>			
Module	Title	ECTS	Period
1	Core course MSc2 in Purpan: Human management, enterprises sustainable development and strategy, job research and insertion, international issues	5	January
2	Enterprises creation, innovation and management: Economy, marketing, laws, finances, innovation	13	Feb.-April
5	Professional equine project: Consultancy work for a professional demand (market analysis, business plan etc.)	10	Feb.-April
6	Horse business activities: success factors for the different horse activities (riding school, trainer, race course management, equipment suppliers, horse breeder, horse tourism etc.) Visits and professional contacts.	2	May
7	PROFESSIONAL INTERNSHIP (6 month, in horse sector)	30	
TOTAL modules		60 ECTS	

NB : details to be updated according to the current academic year